

LET'S REDUCE SINGLE-USE

How to **reduce single-use plastic** without compromising quality and customer experience



Triple Impact Hospitality

Healthier Planet, Smarter Business, Stronger Communities

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Plastic Reduction System “Let’s Reduce Single Use”

- **Audit** of single-use plastics in all operational areas of the establishments.
- Analysis of **Volume, Cost and Consumption** in line with Global Tourism Plastics Initiative (GTPI) Methodology
- Customised report and **personalized consultancy**.
- Access to recorded presentations and guides that explore the **pros and cons** of reusable options and other **alternatives to single-use plastic**



We reduce
an average of
4 Tons
of plastic waste per
year per hotel



What is LRSU?

Brought to you by the team behind Travel Without Plastic, Let's Rethink Single-Use is a practical support system for accommodation providers who want to reduce single-use plastics in line with the Global Tourism Plastics Initiative, without adding complexity or cost to their operations.

By following the waste hierarchy and GTPI's commitment areas, LRSU helps hotels eliminate unnecessary plastic, switch to reusable systems where feasible, and make smarter choices when single-use can't yet be avoided. This approach not only cuts waste but can also reduce costs, streamline operations, and improve the guest experience.

Our in-person or online assessments look at all operational areas to identify what's currently in use and where changes can bring the most benefit. We then provide tailored recommendations and easy-to-use templates to help you track consumption and costs, making it easier to prioritise actions that suit your business.

Hotels that implement the recommendations receive a Travel Without Plastic recognition plaque — a visible sign of your commitment to responsible tourism that can support marketing, staff engagement, and your journey towards GTPI targets or certification.

OBJECTIVES

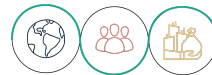


- Eliminate and reduce overall waste
- Comply with legislation on single-use plastics
- Save time with reporting-ready data for GTPI, Travelife, and internal tracking
- Avoid costly or confusing alternatives that don't deliver real benefits.
- Maintain or improve guest satisfaction

DURATION



- 6 months



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What does the programme include?

- **Audit of single-use plastics in all operational areas of the establishment**

We conduct a thorough in situ or online review of how and where single-use plastics are used across your property—from guest rooms and housekeeping to food and beverage operations and back-of-house areas. This gives you a clear, site-specific baseline so you know where to focus your reduction efforts.

- **Analysis of volume, cost, and consumption in line with Global Tourism Plastics Initiative (GTPI) methodology**

Using GTPI-aligned templates and tracking tools, we help you quantify how much plastic is being used, what it's costing you, and which items are most commonly purchased. This data not only supports your sustainability goals but also feeds directly into GTPI reporting requirements and helps identify opportunities for savings and smarter purchasing.

- **Customised report and personalised consultancy**

You'll receive a tailored report with practical, actionable recommendations suited to your specific operations, brand standards, and guest expectations. Our ongoing consultancy support ensures that you can implement changes smoothly, troubleshoot challenges, and build internal buy-in across departments.

- **Access to recorded presentations and guides that explore the pros and cons of reusable options and other alternatives to single-use plastic**

To support informed decision-making, we provide expert-led video sessions and easy-to-use reference materials that explain the operational, environmental, and financial implications of various alternatives. This helps you avoid unintended consequences and select solutions that truly work for your business.



A comprehensive package to help you to confidently say NO to single-use products.

What others say about us:



Axelle Mazery, Rogers Hospitality

"I would like to extend my heartfelt gratitude to Jo for her unwavering support and encouragement in helping us at Roger's Hospitality identify, structure, organize and strengthen our commitment to eliminating single-use plastics. This is not an easy goal, but with determination and the right guidance, it is absolutely achievable.

By taking this step, we are not only contributing to saving lives but also honoring our responsibility to tread lightly and respect Mother Earth. Thank you, Jo, for inspiring us to take meaningful action for a more sustainable future. "



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What others say about us:



"Working with Jo has been a highly positive experience for our team at Raffles Bali. Her expertise in plastic reduction strategies and GTPI reporting requirements helped us establish systems that are both practical and manageable. She guided us through the process of tracking and monitoring our plastic consumption in a way that felt achievable, setting us up to report more easily and efficiently in the future.

What stood out most was her collaborative approach. She took the time to listen to our challenges, offered tailored solutions, and ensured the process aligned with our sustainability goals. We've already seen improvements in how we gather data and identify opportunities to reduce plastic use, and we feel much better prepared for future reporting. We'd happily recommend Jo to any hotel seeking hands-on, thoughtful support in reducing single-use plastics and moving toward more sustainable operations."

Nike Santoso, Raffles Bali



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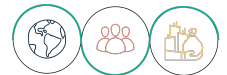


"A heartfelt thank you for the amazing three-day GTPI workshop! It was an absolute pleasure to be part of it. The energy, knowledge, and passion that Jo brought to the sessions were truly inspiring.

As an organisation working in recycling and education, we found the tools and guidance incredibly practical, well-structured, and immediately useful for applying circular principles to our work.

The workshop not only deepened our understanding of the hospitality sector challenges and opportunities, but also motivated us to take action. We were proud to sign on to the Global Tourism Plastics Initiative straight away and look forward to using what we learned to support others on this journey."

Stephanie Jacquin,
We Recycle, Mauritius



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What others say about us:



"I've had the opportunity to collaborate with Jo and Adrián and to observe their work through the **Cap On Litter project in Fuerteventura**. One of the most notable moments was the event and supplier fair they organised to present the results, bringing together a wide range of businesses offering practical, sustainable alternatives. **It was a great example of their practical and realistic approach** to plastic reduction, turning ideas into concrete actions and successfully involving hotel managers, the tourism sector, and the supply chain across the island.

As someone who works closely on environmental issues in Fuerteventura, **I really value how their work goes beyond raising awareness, offering realistic solutions tailored to the local context**. It's exactly the kind of collaboration we need more of to reduce plastic pollution in destinations like ours."

Tony Gallardo, Managing Director
Reserva de la Biosfera, Fuerteventura

Why Choose Us?

Jo has been supporting hotels and tour operators to reduce single-use plastics since 2011. Amongst many achievements, she has served as a mentor for the SusTour Plastic Reduction Project, co-developed practical guidance and toolkits for accommodation providers with Turismo de Portugal, and regularly collaborates with Futouris to deliver plastic reduction initiatives. **Jo is also a lead trainer for the Global Tourism Plastics Initiative (GTPI)**, helping businesses implement meaningful changes aligned with GTPI commitments.

Since joining Travel Without Plastic, **Adrián** has led an ambitious project with the Patronato de Turismo de Fuerteventura, working closely with up to 15 hotels to reduce single-use plastics, resulting in the elimination of 35 tonnes of waste and nearly €100,000 in cost savings. He has conducted in-depth plastic audits for TUI hotels in both the Canary Islands and Germany, delivered plastic reduction workshops, and serves as a lead trainer, regularly delivering sessions on plastic reduction within broader sustainability training programmes.



Contact us

To learn more about what we do or to arrange a collaboration, please contact us:



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